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SOCIALNOMICS: HOW SOCIAL MEDIA TRANSFORMS THE WAY WE LIVE AND DO BUSINESS



BRILLIANCE AUDIO, 2014. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. Social Media. You ve heard the term, even if you don t use the tools. But just how big has social media become? Social media has officially surpassed pornography as the top activity on the Internet. People would rather give up their email than their social network. It is so powerful that it is causing a macro shift in the way we live and conduct business. Brands can...

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- Authored by Erik Qualman
- Released at 2014



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