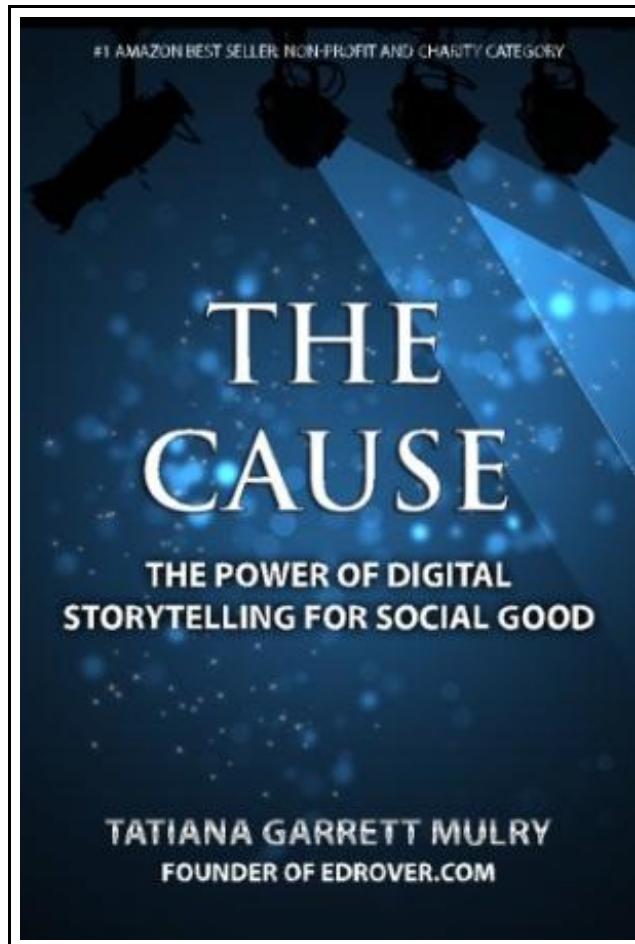


The Cause: The Power of Digital Storytelling for Social Good (Paperback)



Filesize: 7.41 MB

Reviews

It is great and fantastic. Better then never, though i am quite late in start reading this one. Your life period will likely be transform once you comprehensive reading this book.
(Blanca Davis)

THE CAUSE: THE POWER OF DIGITAL STORYTELLING FOR SOCIAL GOOD (PAPERBACK)

[DOWNLOAD](#)

DDX Media, Inc., United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Does your non-profit or social enterprise seem invisible? The secret to more exposure, larger donations, and more volunteer support lies in your ability to tap into your own story. The Cause helps you leverage your passions, and interests to craft a compelling case for support that ignites your audience's emotions and focuses on selling the impact of your organization. This powerful message can be spread through effective storytelling in person, online and through mobile devices. Award-winning digital marketing expert, Tatiana Garrett Mulry, lays out a comprehensive, step-by-step plan for non-profit leaders, social entrepreneurs, marketing managers and cause advocates to help them find their voice and express their passion for their organization to create bigger and better results. Based on years of experience working with dozens of large Fortune 500 clients and launching the social enterprise, there are many practical examples of effective pitches, insights about donor needs, as well as the recipe of proven techniques for mastering online content that will help you build an army of social good ambassadors for your cause. The Cause: The Power of Digital Story Telling for Social Good covers these topics: Chapter 1: Fighting Fundraising Fatigue Chapter 2: Working on Your Own Mindset Chapter 3: Strategic Planning Chapter 4: Your Key Audiences Chapter 5: Packaging Your Requests for Support Chapter 6: Selling - Let's Get Comfortable Chapter 7: Enrolling Supporters Chapter 8: Combatting Burnout Chapter 9: Telling Your Service Story Chapter 10: Crafting The Perfect Pitch Chapter 10: Dealing With No Chapter 11: Developing a Solid Social Media Strategy Chapter 12: Cross-Channel Marketing Integration Chapter 13: Mobile Applications Chapter 14: Other Online Fundraising Opportunities Chapter 15: Leveraging Community Resources Chapter 16: This...

[Read The Cause: The Power of Digital Storytelling for Social Good \(Paperback\)](#)[Online](#)[Download PDF The Cause: The Power of Digital Storytelling for Social Good \(Paperback\)](#)

Relevant eBooks



Super Speed Dating Guide: Your Ultimate Guide to Dating in the 21st Century (Paperback)

Speedy Publishing LLC, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. If you're new to where you are living or have been out of the dating lifestyle...

[Save PDF »](#)



On the Seventh Day (Paperback)

Master Books, United States, 2002. Paperback. Condition: New. Language: English . Brand New Book. Powerful testimonies from the team who brought In Six Days Perfect for those with intellectual barriers to the gospel Includes Ph.D....

[Save PDF »](#)



Getting to Know ArcGIS Pro: A Platform Workbook (Paperback)

Esri Press, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book. GIS Tutorial 1 for ArcGIS (R) Pro: A Platform Workbook is an introductory text for learning ArcGIS Pro, the premier professional...

[Save PDF »](#)



MURACH'S JAVA SERVLETS & JSP, 2/ED

Paperback. Condition: New. This is an International Edition Brand New. Same Title Author and Edition as listed. Standard Delivery within 3-7 business days ACROSS THE GLOBE. We can ship to PO Box address in US....

[Save PDF »](#)



MURACH'S JAVA SERVLETS & JSP 3/ED

Paperback. Condition: New. This is an International Edition Brand New. Same Title Author and Edition as listed. Standard Delivery within 3-7 business days ACROSS THE GLOBE. We can ship to PO Box address in US....

[Save PDF »](#)