



Start Your Own Screen-Printing Business: A User's Guide to Printing and Selling T-Shirts (Hardback)

By Charese Mongiello, Joan Mongiello

iUniverse, United States, 2008. Hardback. Condition: New. Language: English . Brand New Book. Start Your Own Screen-Printing Business provides the mentorship for both beginning and experienced entrepreneurs to obtain a solid step-by-step education on how to silk screen, sell the finished products, utilize available resources, and purchase the best equipment. In conjunction with their family's company, Joan and Anthony Mongiello have relied on their more than twenty years of experience to help more than six thousand people launch and successfully operate their own T-shirt print shops. Together, the Mongiellos show you how much fun and easy it is to print T-shirts and make money doing it. The Mongiellos leave no stone unturned as their professional guidance teaches: Profit expectations from immediate to long-range Sales and marketing techniques specifically tailored for a silk-screening business Basic materials needed The ins and outs of the printing process Procedures on burning a silk screen and obtaining artwork Uses of the leading types of inks Silk-screening has quickly become a multi-billion-dollar industry in the past few years. Potential business owners will appreciate the expert leadership provided by the Mongiellos as they gain extensive knowledge about the silk-screening business and the lucrative opportunities it offers!.



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Reviews

It is easy in read through easier to fully grasp. it had been written very completely and useful. I am pleased to let you know that here is the greatest book we have read during my personal life and could be the very best book for possibly.
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It is really an remarkable publication i actually have possibly study. It usually is not going to cost excessive. Its been written in an exceedingly basic way and is particularly only right after i finished reading this publication through which basically transformed me, affect the way i think.

-- **Dr. Breana O'Kon**